

Briarcliff Baptist Church
Strategic Plan – Goals & Action Items

Vision: A harmonious Christ-centered family growing as we serve our culturally-diverse congregation and as we share Christ with our local and global communities.

Mission: To express love for God through faith-inspired worship and purpose-driven discipleship; to express love for others by accepting all people, developing and nurturing relationships, and actively sharing the Good News of Jesus Christ.

Listed below are Goals and Action Plans based on key elements of our Mission Statement, which are: 1) faith-inspired worship, 2) purpose-driven discipleship; 3) accepting all people, developing and nurturing relationships; and 4) actively sharing the Good News of Jesus Christ. Goals for general church Administration and operations are listed under a fifth heading. Each action plan item includes team(s) that will be primarily responsible for further development or implementation.

1. Faith-Inspired Worship (John 4:24; Psalm 100; Psalm 150):

Goal 1: Broaden and vary corporate worship format to promote involvement by all participants. (By end of 2008)

Action 1: Evaluate the effectiveness of worship forms and styles that have been implemented in neighboring churches, assess the resources available, and make recommendations to incorporate or adapt those that address the worship needs of our culturally diverse congregation. (By end of 2nd Qtr)
Responsible Team(s): Worship

Action 2: Solicit congregational feedback regarding the Worship Team's recommendations.
Responsible Team(s): Worship

Action 3: Enhance worship through appropriate changes in the order of service and by using hymns, anthems, songs, readings, drama, and other components from various cultures and traditions that balance the needs and expectations of both those seeking a traditional and those seeking a contemporary worship experience.
Responsible Team(s): Worship

Goal 2: Equip believers to enhance and increase personal worship.

Action 1: Provide information and instruction to help people with personal worship.
Responsible Team(s): Education (lead), Worship

Action 2: Provide quarterly emphasis to help make worship a way of life (e.g., recognizing God's imprint in nature, art, quiet time)
Responsible Team(s): Education (lead), Worship

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2. Purpose-Driven Discipleship (Matthew 28:19-20):

Goal 1: Develop and maintain an ongoing discipleship ministry with emphasis on spiritual foundation for seekers, new believers, and new members; and with an emphasis on spiritual formation for all members.

Action 1: Identify and implement changes in current programs and establish new opportunities for individuals and small groups which stimulate personal growth to meet the Biblical call on our lives as disciples of Christ (e.g., personal prayer life, personal Bible study, stewardship, servant spirit).

Responsible Team(s): Education

3. Accepting All People, Developing and Nurturing Relationships (Ephesians 4:1-6):

Goal 1: Equip believers to develop close spiritual bonds through prayer, Bible study, service and social events.

Action 1: Evaluate all existing fellowship programs and activities and retain those that enhance relationship building.

Responsible Team(s): Fellowship (lead), Outreach (New Team)

Action 2: Plan and implement new fellowship opportunities to encourage members to cultivate unity in Christ.

Responsible Team(s): Fellowship

Action 3: Coordinate with Deacons in developing and implementing a deacon team ministry plan.

Responsible Team(s): Administration (represented by Church Council & Deacons until new Administration Group in place)

4. Actively Sharing the Good News of Jesus Christ (Mathew 28:19-20; Acts 1:8; Matthew 25:35-46):

Goal 1: Establish an effective outreach plan. (By end 2nd Quarter 2008)

Action 1: Adopt and implement an ongoing ministry to train and equip believers for sharing Christ naturally in the course of their daily lives.

Responsible Team(s): Education (lead), Outreach (New Team)

Action 2: Host community outreach events and use as opportunities to apply witnessing skills when appropriate.

Responsible Team(s): Outreach (lead), Fellowship, Missions & Ministry

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Action 3: Design and implement an effective ongoing outreach ministry to connect with guests, inactive members and new residents in our community.

Responsible Team(s): Outreach

Goal 2: Develop a missionary spirit on the part of the congregation through missions education and personal involvement.

Action 1: Evaluate all existing missions programs and activities relative to local and global community needs and adjust missions emphasis accordingly; realign resources to excel in these key activities.

Responsible Team(s): Missions & Ministry (lead), Education

Action 2: Coordinating with appropriate ministers, regularly provide missions education programs for all ages.

Responsible Team(s): Missions & Ministry (lead), Education

Action 3: Promote opportunities for personal involvement in missions.

Responsible Team(s): Missions & Ministry

5. Administration (Psalm 127:1; Nehemiah 10:39b; Luke 16:10-12):

Goal 1: Develop and implement a system to ensure effective, accountable, transparent, streamlined and trustworthy church operations. (By end of 2008)

Action 1: Coordinate with Constitution and Bylaws Team on evaluation and recommendation of structure for church governance.

Responsible Team(s): Administration (represented by Church Council & Deacons until new Administration Group in place)

Action 2: Gain church-wide approval for the new structure.

Responsible Team(s): Administration (represented by Church Council & Deacons until new Administration Group in place)

Action 3: Train church leadership on operations of new structure, and realign leaders and teams as necessary to fit the new structure.

Responsible Team(s): Leadership or Nominating (lead), Administration

Action 4: Ensure transparency of and confidence in church operations by implementing specific practices such as providing for an external audit, clear financial statements, regular church conferences with team reports, defining the church business that must be brought up in church conference, and clear voting procedures.

Responsible Team(s): Administration (lead), Finance, All Teams

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Goal 2: Establish an Administration Group (By beginning of new church year)

Action 1: Provide oversight of progress made by the Church Ministry Teams and Church Staff toward achieving the strategic plan with its goals and actions and adjust for changes, as needed. Conduct quarterly reviews with each team and each minister, and publish status reports quarterly and annually documenting progress made toward accomplishing the strategic plan.

Responsible Team(s): Administration

Action 2: Assist the teams in planning and implementing programs to achieve church-approved business, goals, and objectives. Coordinate between the teams, as needed.

Responsible Team(s): Administration

Action 3: Coordinate the church calendar and ensure its accuracy. Ensure it is posted and available for any interested church member to review.

Responsible Team(s): Administration

Action 4: Work with the Finance Team in budgeting for and spending Church funds in support of the ministries reflected in the church calendar, the strategic plan, and other church-approved activities. This requires meeting with the Finance Team at least quarterly.

Responsible Team(s): Administration (lead), Finance

Action 5: Publish an annual report of Church business, including activities, membership, and finances.

Responsible Team(s): Administration (lead), All Teams

Goal 3: Ensure that the church will be fiscally responsible by 2008.

Action 1: Review status of financial contributions at least quarterly and recommend appropriate adjustments.

Responsible Team(s): Finance (lead), Administration

Goal 4: Implement a “Together We Mend Fund” for building maintenance and repair in 2008.

Action 1: Develop a dedicated plan for ongoing inspection and maintenance of church buildings, property, and equipment.

Responsible Team(s): Property & Transport

Action 2: Make regular building, property, and equipment maintenance a detailed line item in the budget.

Responsible Team(s): Property & Transport (lead), Finance